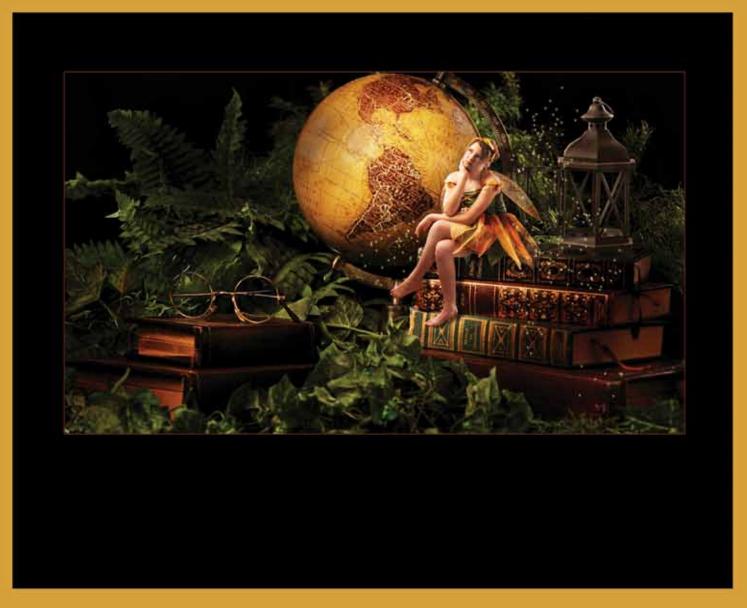
THE OKLAHOMA PHOTOGRAPHER Fall 2013

"Waiting on Peter" by Tracy Provence







THE OKLAHOMA PHOTOGRAPHER

2013 FALL ISSUE Volume 37, Number 3

About the Cover . . .

www.ppok.org



"Waiting on Peter" by Tracy Provence of Chelsea took the First Time Entry Trophy at the annual print competition dur-

Tracy Provence

ing the state convention in September of the Professional Photographers of Oklahoma.

The image, which scored 82 points helped her have the high print case for a first timer with a tally of 462 Points.

As the winner, Provence receives a \$500 scholarship from the Nelson/Helt Memorial Scholarship Fund to be used at any PPA Affiliate School.

The award was presented by PPO President Rick Carr.

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Printed by Spectra Press Inc. 6103 E. Admiral Blvd. Tulsa, OK 74115 (918) 835-0172

Complete financial information and the 990 forms for the Professional Photographers of Oklahoma are available to any member of our regional states by contacting Michael Scalf Sr, Executive Director at P.O. Box 1779, Blanchard, OK 73010

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Editor, The Oklahoma Photographer
3026 S. Cincinnati Ave.
Tulsa, OK 74114-5225.
Allow six weeks notice.

Magazine Ad/Copy Deadlines

Spring Issue Feb. 1
Summer Issue June 1
Fall Issue Oct. 1

Presented three times annually as the official publication of the Professional Photographers of Oklahoma Inc., the magazine's purpose is to better inform and prepare the photographers of Oklahoma and to seek their active support and participation in PP of O activities.

Acceptance of advertising, press releases and other material does not imply endorsement of such by the association or editor/publisher. Permission is granted to similar photographic industry publications to reprint contents provided both the author and *The Oklahoma Photographer* are credited as the source.

Articles and photographs are welcomed, but the editor reserves the right to revise or refuse material.

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From the President's Desk . . .

Carry on the Passion...

By Rick Carr, CPP

How many of you have ever wanted to be a public speaker? *show of hands...* Hmm. Not so many. I can understand that. Public speaking makes most of us at least a little nervous. In some surveys it has ranked near the top of the list of greatest fears.

How many of you have ever wanted to be a private speaker? *puzzled looks?* Exactly. Unless you talk to yourself, which is not generally looked on with favoritism, there pretty much isn't any such thing as a private speaker.

We all speak publicly. It may be to one person or 100 or even 1,000 or more. We are all conveying our ideas, our products, our services and ourselves verbally to others. We are all selling. Do not let negative impressions of overly aggressive, insensitive sales people color your opinion of "sales" and put you in denial.

Selling is just getting your ideas out in front of other people in a way that you will be believed, your ideas will be accepted and your products purchased. Ultimately, it comes down to believability.

Now, one more little factoid and I'll pull all this together.



Rick's Board (+1 & -1) – James Butler, 2nd Vice President standing in back and (l-r) Celia Moore, Immediate Past President; Rick Carr, President; Kimberly Smith, Secretary and Eldora Horton, incoming Secretary. Not Shown - Shannon Ledford, 1st Vice President.

Photo by Don Emmerich

People buy for emotional reasons. I wish I had space to give you examples. If you think about it honestly, you will come up with your own. You choose your clothes, your car, your house, your college, your mate, based on how the item or person makes you feel.

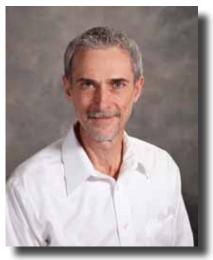
You use logic to rationalize and/or justify your choices.

That's the reason for the theme for this year -Fuel Your Passion.

We have to believe and communicate that what we are doing truly has value for our customers. Just like the cancer survivors I photograph; everyone who steps in front of your camera is a real person with a real story. And they are emotional about their story.

Newborn, family, child, pet, business executive. Even product photography.

The person who com-



Rick Carr

missions you to create an image for them is emotional about the persons or things they want photographed. They may not realize it, but they are. You have to reach them at the level of their emotion.

For you to succeed in business, you must be passionate.

I am not talking about an every-photographer's-website "I am passionate about photography" kind of passion. Untold thousands of people have picked up a nice camera and suddenly decided that photography is an easy way to make a buck in bad economic times.

Because it is easy and fun, they think they are passionate about it. No, they are just having fun. What they wind up "selling" to their customers is the idea that photography is fun and easy, and the product itself has no real value.

The biggest challenge in our profession is not that everybody is doing it. The challenge is touching your clients at an emotional level before they ever see your camera.

The challenge is communicating passionately, emotionally, that the photograph you want to create for them will tell their story and bring a smile to their face, a warm feeling to their heart, or even tears to their eyes for years to come.

I fervently hope I have been successful in selling you how valuable it will be to you to find, feel, and fuel your passion.





By Don Hayden Cr. Photog., F-PPO

As a child I attended church every Sunday and come Easter I would see folks I had never seen.

I asked my mother about this and was told that these folks got all the church they wanted on one Sunday.

I guess that's why we only see some members once a year; all they need is print competition.

Sometimes we don't even see them personally – only their prints. And someone else transports those.

Not my idea of getting the most out of membership dues. But then, I'm into seeing the organization grow.

A really good friend of mine and a fellow past president once said if it weren't for print competition, he wouldn't be a member.

But this person definitely paid his dues, so to speak, and continues to serve our organization.

You rarely see these "print competition folks" attending programs – I guess there is nothing left to learn.

They never step up to the plate unless they are getting

that plate.

However, they pay the same dues as those who attend everything so it's really none of my business.

But, gee, how many pieces of wood can you have on a wall?

And how important are they really?

I remember when I was an officer in the Indian Nations Professional Photographers Association in charge of print competition. In those days we had one at each meeting in a single category.

At one particular meeting only one person entered prints and I said there would be no competition.

He bristled and asked why. I said it would be like running a foot race by yourself.

He said he didn't care, knowing he was going to get a first place plaque.

And besides, he said, his clients wouldn't know the difference.

Wow! Is that what print competition is all about - how many pieces of wood you can amass?

Don't get me wrong – print competition is important – if we learn from it and try to be better photographers.

Some of our organization's greatest contributors also excelled in print competition. So, you can have it both ways.

Anybody this good should be sharing expertise with the general membership.

After all, the only way you really get to keep something is to give it away.

So get involved, serve on a committee, help a neophyte and then you will really enjoy those pieces of wood.



New Secretary and Directors Seated

When is a new secretary not a photographer? When she's an Eldora!

But being a photographer is no requisite to being an executive officer or any other officer for that matter.

(In the case of Eldora Horton of Thomas – thank goodness.) She was elected to that position at the state convention of the Professional Photographers of Oklahoma in early Septem-

ber in Oklahoma City.

Filling her unexpired 2014 term on the board of directors is Bob Holder of Broken Arrow.

Other executive officers moved up the chain following a transitional board meeting Oct. 20.

They were Rick Carr of Newcastle from president to immediate past president, Shannon Ledford of Tulsa from first vice president to president, James Butler of Tulsa from second vice presi-



Eldora Horton (Photo by Don Emmerich)

dent to first vice president and Kimberly Smith of Muskogee from secretary to second vice president.

Elected to the board of directors for a term expiring in 2016 were past president Dr. Glenn Cope of Tonkawa and Athena Rainbolt of Coweta who both finished serving on the term ex-



Bob Holder

piring in 2013 and were reseated, Rebecca Eubanks of Tulsa, Mandy Lundy of Fort Gibson and Tracy Provence of Chelsea.

As a member who has been though the chairs as a spouse and as an aid to this editor when he was an executive officer, no one is more qualified to be secretary than Eldora.

Horton, along with husband Dwaine, joined PPO in 1985. Since then she has helped on vari-

ous committees; print competition, hospitality, banquet script and scholarship. As a committee member of the scholarship, she has encouraged members to participate in "earning" their scholarships with various games.

Horton Studios was created in the fall of 1984. Eldora has helped with all facets of the business except taking the actual pictures. In 2010 they designed their dream studio.

Holder, the owner and operator of Eye Of The BHolder

Photography, has been in business 33 years on a full and part time basis.

Engaged in photographing seniors, families and glamour subjects, his main focus is on seniors

Prior to owning his storefront business, he worked in the black and white lab of Howard Hopkins Studio for a year.

Holder served as president of the Indian Nations Professional Photographers Association (INPPA) in 2010.



Dr. Glenn Cope

Cope, Cr. Photog., API, CPP, F-PPO is a longtime instructor at Northern Oklahoma College in Tonkawa teaching of photography, humanities and English.

Along with his wife Barbara and children Mark and Ka-

trina, he operates a photography studio in Tonkawa.

A member of the American Society of Photographers, Cope also helped organize the PPO School of Photography and served several years as its director.

Rainbolt, owner of Athena's Timeless Portraits, has been a professional photographer since 2002 but began her own business in January 2005. Operating out of an office/sales room in her home,



Athena Rainbolt

she said her main focus is seniors.

After graduating from OSU-Okmulgee with an Associate's degree in Applied Science for Photography, she worked as a senior portrait photographer at Ervin Photography in 2002.

Eubanks has been photographing weddings since 1999 and graduated from Jacksonville State University in 2002 with



Rebecca Eubanks

a Bachelor of Arts in communications, public relations, with a minor in photography.

Her minor became a major part of her life when she founded Sproles Photography in 2002.

She and husband Jimmy cofounded Artworks Tulsa Photography in 2007. She serves as the INPPA membership chairman.

See Officers, Next Page

Scholarship Committee Provided Awesome Event

The Scholarship Committee provided an awesome time at the fall convention this year.

By Eldora Horton, PPO Scholarship Chair Photo by Amthony Hart PPO honors the personal desire these men had for students of photography to receive quality

We played farkle on Saturday, Sunday and Monday mornings to qualify to win scholarships and held Chinese and live auctions on Saturday night.

On Saturday afternoon the fun started when the scholarship committee started arranging all of the donated items for the Chinese and live auctions.



Scholarship Winners – (l-r) Bob Holder-PPO School pre-registration; Shirley Shirley-PPA Affiliate School pre-registration; Eldora Horton of Thomas and Cary Garrison of Edmond-Scholarship committee members, Mylynda Nolting-PPO School pre-registration; Marla Wingfield City-PPA Spring pre-registration and Athena Rainbolt-PPO Spring pre-registration.

The evening began at the ticket booth with fantastic saleswomen explaining what the tickets were to be used for. The purchasers then proceeded to the tables to put their tickets in the cups of the items that they hoped to win.

The live auction followed the Chinese auction and some great bidding made the evening very successful for future scholarships to be awarded.

I want to express a big THANK YOU to everyone that helped Saturday. This event would not of been successful without the volunteers and the buyers! THANK YOU again for everyone's participation.

At the awards banquet on Sunday evening Tracy Provence of Chelsea was awarded the Nelson-Helt Scholarship with the first timer high print case score of 462 points.

The scholarship will be honored for use for one year at any Professional Photographers of America approved affiliate school. Past Presidents Glen Nelson and Roy Helt, for whom the Nelson-Helt Memorial Scholarship was named, made a significant impact on our profession. With this scholarship,

education.

On Monday afternoon the Farkle Scholarships were awarded. Shirley Shirley of Fairview received the PPA Affiliated School, Mylynda Nolting of Edmond and Bob Holder of Sapulpa received the PPO School and Athena Rainbolt of Coweta and Marla Wingfield of Oklahoma City received the PPO Spring Pre-registrations.

The scholarship committee will be awarding a PPO School pre-registration and a PPO Spring pre-registration at the Past Presidents' Seminar on January 19th in Edmond. To participate there will be a one question form available at the registration desk that must be filled out correctly.

Officers

Continued from Page 5

Lundy is co-owner of M&J Photoworks Gallery in Muskogee. She graduated from Northeastern State University with a degree in secondary mathematics, but minored in art.

While on a college trip to the southwest in the late 80s to document Native American rock art, a friend loaned her a Canon A-1, and she was hooked.

She taught high school math for several years in Oklahoma and Texas.

In 2012, after working in a home studio for 5 years, she and friend Jo Anna Davis opened their Muskogee studio location.

INPPA immediate past president Provence opened her home-based studio - Tracy's Photography – in April 2003 after working for a variety of photographic enterprises.

Prior to opening her studio, she worked in 1996 for Ken's Universal Photos in Depew and Tulsa.

She photographed daycares, Christian schools and in 1999 went to work for Olan Mills' Church Directory Division.

She also managed a Wal-Mart Portrait studio from late 1999 until 2001.



Mandy Lundy



Tracy Provence

The Oklahoma Photographer

Always Contributors; Not Always Photographers

By Harry Hix Jr.

What has become a Helt Photography family tradition continued at the recent Professional Photographers of Oklahoma annual convention in Oklahoma City when Nelda Helt received the organization's top award, the Professional Photographers of America National Award for Service.

The award, given "in recognition of outstanding service to the photographic profession," is presented annually to one member in each of the state associations.

Nelda Helt is the fourth family member to receive the award. Her husband, Ken Helt, owner of Helt Photography, received the honor from PPO in 1997.



Goin' Steady? - National Award recipient Nelda Helt gets pinned by hubby Ken as last year's honoree Randy Taylor looks on.

Before that, Ken's parents, Roy and Helen Helt, who operated the business as Helt Studio, received the award, Roy in 1979 and Helen in 1983.

In addition to receiving the national service award at the state association level, the Helts also received it from the Southwest PPA, Roy and Helen in 1988 and Ken and Nelda in 2002.

"It is rare for four members of the same family to receive this award and for all four to have received it twice is very rare," Nelda Helt said.

The late PPA President Louis Garcia of Eastchester, NY created the National Award in 1958, "for all the hard work by others to further the profession while asking nothing in return."

Garcia decided these individuals should be recognized for their exceptional contributions and created the distinguished national award.

Each year, PPA makes the award available to its state,

regional, national and international affiliates. While PPA bestows many awards to affiliate members, this is by far the most coveted and prized honor.

Nelda, a 30-year member of PPO, said she was surprised and honored to receive the award at the PPO convention. "It is special to receive this award because it is from your peers," she said. "That will make it one of my greatest memories."

She also noted that the award was special to her because most recipients are either photographers or people who work in a studio and, though she regularly helps her husband with weddings and other occasions, she is not involved in the daily operation of the business. \

PPO began giving the award to a state member in 1958 and Nelda is only the third person not a photographer or studio employee to receive it.

Nelda has been an active member of both the Southwest PPA and the PPO since 1983. She served as co-executive director of PPO from 2007-2012 and for several years served on the print committee for both organizations.

She also worked on the hospitality and banquet committees and assisted in a variety of projects.

"The PPO and Southwest have been a vital part of the lives of the Helt family for years," she said.



National Award Group - Standing (l-r) Sheri Helt (daughter), Jacob Helt (son-in-law & yes, he took daughter's name), Nelda Helt (award recepient), Carol Hix (sister-in-law), Harry Hix (brother-in-law); kneeling, husband Ken Helt and sitting, proud mother-in-law Helen Helt.

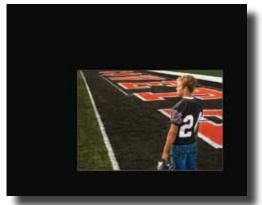
A long-time resident of Stillwater, Nelda holds both a bachelor's degree and master's degree from Oklahoma State University and is a retired school teacher.

See Helt, Page 13

Member Images Gallery I



"Dragon Relic" by Wayne Reese of Choctaw



"The End of an Era" by Athena Rainbolt of Coweta

"Only a Memory" by Jacklyn Patterson of Wewoka



"We Were Soldiers" by Johnny Holland of Moore





"One Track Mind" by Gary Box of Sapulpa



"Weathered Many a Storm" by Lesley Vines of Noble

"My
First Tea
With Daddy"
by
Lori
Zeller
of
Tulsa



"Welcome
to the
Night Circus"
by
Dawn
Muncy
of
Enid





"Gatsby
Godess"
by
Andrea
Murphy
of
Tulsa

Member Images Gallery II



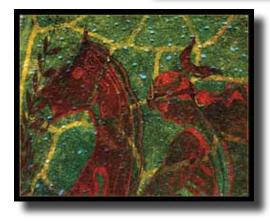
"Homecoming"
by
Melissa
Jeffcoat
of
Tecumseh

"Torpedo Bay" by Rick Cotter of Jones



"Making
a
New Friend"
by
KC
Montgomery
of
Fairview



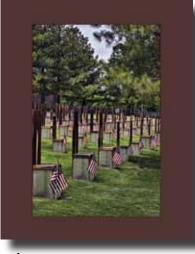


"Legendary Warrior" by Joe Machado of Tulsa



"Just a Normal Kid" by Elise Breeding of Moore

"There
be no
Empty Chairs
in Heaven"
by
Rhonda
Smith
of
Duncan



"Waiting on the Tide" by Randy Taylor of Edmond



PPO PRINT COMPETITION

President's Trophy

General Exhibit



Highest Total **Points** (505)Photographer of Photographer of the Year Mandy Lundy Fort Gibson

President's Trophy

Master Exhibit

Highest Total Points (574)the Year Ann Naugher Tulsa



Past President's Trophy

General Exhibit **Best** of Show "Caged"

By Mandy Lundy Fort Gibson



Director's Trophy



Master Exhibit **Best** of Show "Cute But Deadly" By Ann Naugher Tulsa

First Time Entrant **Trophy**

"Waiting on Peter" By Tracy Provence of Chelsea



First Time Entrant **High Print Case** (462)

> **Tracy Provence** of Chelsea

Oklahoma CPP Trophy

Ann Naugher of Tulsa (574 Points)

Oklahoma ASP Elite Award

"Cute But Deatly" by Ann Naugher of Tulsa (100 Points)

Kodak Gallery Awards

COMMERCIAL "Art Deco Spire" By Leslie Hoyt Tulsa



Peoples Choice Plaque

Favorite image by vote of the registered attendees



"Little Whispers"
By
Nancy Emmerich
of Oklahoma City

Classic Portraiture Plaque

"Veiled"
by
Lisa Butler
of Tulsa
Second
Consecuitive
Year



Distinguished Print to Leslie Hoyt of Tulsa for "Behind Blue Eyes"

Honorable Mention to Dawn Muncy of Enid for "Damsel Demure"

Honorable Mention to Kimberly Smith of Muskogee for "Strings Attached"

Judges' Choice Ribbons

Maria Bernal for

"Little Whispers" by Nancy Emmerich of Oklahoma City

Cary Garrison for

"Cute But Deadly" by Ann Naugher of Tulsa

Larry Lourcey for

"Art Deco Spire" by Leslie Hoyt of Tulsa

Dan McDonald for

"Wet and Wild" by Dwaine Horton of Thomas

James Pitre for

"Little Beauty" by Ann Naugher of Tulsa

Teri Quance for

"You Take My Breath Away" by Kimberly Smith of Muskogee

Robert O. Seat for

"The Journey" by Kimberly Smith of Muskogee

General Exhibit Trophies





No Photo **Taken**

MEN'S PORTRAIT Mandy Lundy

WOMEN'S PORTRAIT CHILD'S PORTRAIT Lisa Butler

Athena Rainbolt

Mary Waters

WEDDING Andrea Murphy



No Photo **Taken**



No **Prints Entered!!**

COMMERCIAL Johnny Holland

ELECTRONIC Joe Machado

UNCLASSIFIED 1 Rick Cotter

UNCLASSIFIED 2 Mandy Lundy

EVENT ALBUM

Master Exhibit Trophies



MEN'S PORTRAIT Leslie Hoyt



WOMEN'S PORTRAIT CHILD'S PORTRAIT **Dwaine Horton** Ann Naugher



GROUP PORTRAIT Nancy Emmerich

No **Prints Entered!!**

WEDDING



COMMERCIAL Leslie Hoyt



ELECTRONIC Kimberly Smith



UNCLASSIFIED 1 Kimberly Smith



UNCLASSIFIED 2 Dwaine Horton



EVENT ALBUM Kimberly Smith

Distinguished Print Ribbons - General Exhibit

Men's Portrait

"The Ranch Hand"

by Lisa Butler of Tulsa

Women's Portrait

"My Board Room"

by Gary Box of Sapulpa

Child's Portrait

"Isabella"

by Mary Waters of Perry

Group Portrait

"Missouria Princesses"

by Mary Waters of Perry

Wedding

"Fairest Of Them All" by Andrea Murphy of Tulsa

Commercial/Industrial

"Cobo Sunrise-Hilton Resort" by Mandy Lundy of Fort Gibson

Unclassified 1

"Check Out My Headlights" by Lisa Butler of Tulsa

Unclassified 2

"Ethel"

by Melissa Jeffcoat of Tishimingo

Honorable Mention - General Exhibit

Women's Portrait

"One Track Mind"

by Gary Box of Sapulpa

Child's Portrait

"The Lime Light" by Lisa Butler of Tulsa

Wedding

"Deco Diva"

by Andrea Murphy of Tulsa

Commercial/Industrial

"End of the Trial" by Glenn Cope of Tonkawa

Unclassified 2

"The Eyes Have It" by Melissa Jeffcoat of Tishimingo

Distinguished Print Ribbons - Masters Exhibit

Men's Portrait

"Strings Attached" by Kimberly Smith of Muskogee

Women's Portrait

"Wet 'N' Wild"

by Dwaine Horton of Thomas

Child's Portait

"Softly"

by Ann Naugher of Tulsa

Group Portait

"The Adventures Of Pipi And Pup" by Kimberly Smith of Muskogee

Electronic Imaging

"Metamorphosis"

by Dwaine Horton of Thomas

Unclassified 1

"Waiting On The Tide" by Randy Taylor of Edmond

Unclassified 2

"The Champion Legacy" by K.C. Montgomery of Fairview

Helt

Continued from Page 7

She taught at Stillwater Junior High from 1964-67 and Stillwater High School from 1967 until retiring in 1992.

In retirement she taught a semester at Lincoln Academy and another year at SHS. From 2003-2012 she was an OSU supervisor for social studies student teachers.

The National Award is given to individuals who go beyond

what is expected of them.

The plaque reads "for service to professional photography." "What it means is 'thank you' for your time, your talent and your loyalty to professional photography," said past PPA President and multiple National Award recipient Marvel Nelson..

Aiding in the presentation was Randy Taylor, last year's recipient.

Honorable Mention - Masters Exhibit

Men's Portait

"This Is Gonna Hurt" by Nancy Emmerich of Oklahoma City

Women's Portrait

"Mystere"

by Nancy Emmerich of Oklahoma City

"Uncaged"

by Dawn Muncy of Enid

Child's Portait

"Red October"

by Ann Naugher of Tulsa

"Pure Innocence"

by Kimberly Smith of Muskogee

Group Portait

"Tenderly"

by Ann Naugher of Tulsa

Electronic Imaging

"Welcome To The Night Circus" by Dawn Muncy of Enid

Unclassified 1

"Grandmother's House"

by Jacklyn Patterson of Wewoka

Unclassified 2

"I'm Having A Bad Day" by Nancy Emmerich of Oklahoma City

Fellowship Awards



Associate Fellowship Associate Fellowship to Valarie Clayton of Frederick

to Shanna Smith of Holdenville



Fellowship to James Butler of Tulsa



Fellowship to Lisa Butler of Tulsa





Fellowship to Chasity Rozell of Oklahoma City



Fellowship to Kimberly Smith of Muskogee



Grand Fellowship Bar to Glenn Cope of Tonkawa



Grand Fellowship Bar to Dwaine Horton of Thomas

AWARD BANQUET TABLE SHOTS



MISCELANEOUS CONVENTION CANDIDS



The Oklahoma Photographer

Award-Winning Photographer to Headline Past Presidents'

Hopkins Fine Portraits, owned and operated by Ann Naugher, is a low-volume studio offering a totally custom experience and is synonymous with creating art of children.

To learn from Naugher is to learn from the best whose track

record speaks for itself.

That's what's in store for duespaid photographers who attend the Past Presidents' Seminar scheduled for 10 a.m. to 5 p.m. Sunday, Jan. 19 at the Sleep Inn, 3608 S. Broadway Extension in Edmond. Hotel reservations may be made by calling (405) 884-3000.

As a member of the Professional Photographers of America, she has been awarded the title of "Photographer of the Year" nine times and have had 28 prints accepted into



Ann Naugher



the prestigious "Loan Collection" since 2003.

She also has received the Canon's "Par Excellence Award" for the body of work submitted to regional competition in 2010 and again in 2012. It is given for the best image of four which received 80 or more points out of a perfect 100.

Her work has been published several times in the Professional Photographer magazine and has

P.O. Box 1779, Blanchard, OK 73010 or copy and e-mail to michael, scalf@ppok.org

graced the cover.

Three times she has been awarded "Diamond Level Photographer of the Year" which means that all 4 entries submitted that year into PPA International Competition were accepted into the Loan Collection and twice awarded "Platinum Level Photographer of the Year" which means 3 of 4 entries were awarded Loan Collection status.

In 2011, two of the "10 Best Portraits" up for PPA's "Grand Imaging Awards" (those images PPA judges deemed the "best of the best") were created by Hopkins Fine Portraits.

Naugher earned the Master of Photography degree through PPA in just 4 years and entirely on print merits and along the way received many Kodak Gallery Awards, Fuji Masterpiece Awards.



At the Professional Photographers of Oklahoma's Fall 2012 convention print competition received a perfect score of 100 for an image entitled "Monet's Garden." That image, deemed the Best

of Show in the master's division, was featured on the Spring 2013 issue of The Oklahoma Photographer.

She repeated this feat in every aspect at the 2013 PPO convention with a print entitled "Cure, but Deadly."

Her work also has been featured on the cover of Southwest Image (official publication of the Southwest Professional Photographers Association) in Spring 2006, Summer 2011 and Summer 2013.

Past Presidents' Program Reservation Form

First Name:	Last Name:			
Photography Degrees Held:				
Home Address:				
City:		State:	Zip:	
Hm Phone:	Business Phone:			
Name of Business:				
Business Address:				
City:		State:	Zip:	
Email:	Web Site:			
PPA Number:				
Yes, I have paid my 2014 dues. Yes I am staying at the hotel Saturda		014 dues		
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Michael Scalf, PPO Executive Director



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