



Advertising Rates

Deadlines: Deadline dates are slightly flexible, depending on scheduled event dates.

Oklahoma Photographer magazine is published three times a year:
 Spring
 Summer
 Winter

Covers (Color)	Single Issue	Full Year
Front Inside - 8½x11	NA SOLD	\$ 1,200
Back Inside - 8½x11	NA	\$ 1,000

Inside Pages (Color)	Single Issue	Full Year
Full Page - 8½x 11	\$ 375	\$ 700
1/2 Page - 7½x4¾	\$ 225	\$ 400
1/4 Page - 5x3½	\$ 165	\$ 300
1/8 Page - Business Card	\$ 95	\$ 175

Questions? Call Michael Scalf Sr at (405) 485-4456
E-Mail: michael.scalf@ppok.org

Important Info

Ads may be e-mailed as an attachment in .jpg or .tif format (300 dpi) or a high resolution .pdf file. Check for actual deadline date. Ads that are **already booked** have copy space reserved for them. If you are a new customer, please confirm the deadline when planning to run an ad. The layout is designed well before the deadline date.

Return this part of the form

INSERTION ORDER

(Please Check Appropriate Boxes)

<input type="checkbox"/> Rate	<input type="checkbox"/> Start
<input type="checkbox"/> 1 Issue	<input type="checkbox"/> Next Available Issue
<input type="checkbox"/> Full Year	<input type="checkbox"/> Other _____

Ad size:	Ads are now in
<input type="checkbox"/> Cover	4-Color or
<input type="checkbox"/> Full Page	Black and White
<input type="checkbox"/> ½ Page	Same Cost
<input type="checkbox"/> ¼ Page	<input type="checkbox"/> 4-Color
<input type="checkbox"/> 1/8 Page	<input type="checkbox"/> B/W

Business Name _____
 Address _____
 Contact _____
 Phone # _____
 E-mail _____

Authorized by: _____
Date: _____

This order form with **PAYMENT IN FULL** must be completed, signed and returned. Make check payable to **PPOK**.
 (With prior arrangements, ads may be paid by credit card)

Mail To: Michael Scalf Sr; P.O.-Box 1779; Blanchard, OK 73010-1779 (405) 485-4456 michael.scalf@ppok.org

AD CANCELLATION POLICY: Ads cancelled prior to the final scheduled issue will be re-billed at the "one time rate" (1X rate). That rate will be applied to all ads published to that point under the present insertion order.
 REMEMBER: If you send this insertion order and don't forward the ad copy by the publication deadline, you will still be charged for the ad space. We look forward to working with you. Thank you.