

# Master Painting Concepts

Scott Detweiler has been an artist and painter since he was quite young but has only been a serious photographer for a few years. He became interested in Photoshop when it still came on floppy disks. His motivation to actually focus on photography came when he realized that no matter how he modified an image it was never truly his own, mentally or legally.



**Scott Detweiler**

**Sunday  
1– 4:30 p.m.**

What takes an image from a good one to a great one? Deep understanding of subjects like the crop, colors, lines, and other details can take your photography to the next level. Detweiler advises not to get stuck on the plateau thinking that the “rule of thirds” is the best way to layout an image, as it is only the beginning!



In this class we will cover many topics that will open your mind and allow you to create a higher level of art. We will look at examples from some of the great master painters and photographers, break down those concepts, and then apply them to our photography. It will be eye opening to say the least!

Explore post production techniques to handle the most common problems you run into while shooting portraits. Help to streamline those 20 percent of problems that take 80 percent of your time.

We will also cover style, artistic, and branding vision and how to discover and nurture it in your work. Finally we will cover some super charged techniques to help you in high-volume situations.

The decision to start shooting his own stock started him on the journey he is on today. His initial challenges were basically lighting related. He could envision the image he wanted, but getting the lights to cooperate was a constant source of frustration. To get past this he shot as often as possible, and by changing small variables each time he learned how the alterations were affecting his images.

Most of his work is now commercial photography and retouching as well as shooting fashion. He does corporate headshots as well as catalog and magazine work, but loves the occasional commission for something much more artistic. His studio is in the Milwaukee area.



