



Growing your Creativity

With Personal Projects

2023 EXPO speaker

Larry Lourcey
Plano, TX

Are you stuck in a creative rut? Then help is on the way!

Personal projects are one of the best ways to grow your creative muscles – as well as sharpen your technical skills. In this program, you will learn the ins and outs of personal projects and how to harness their power to take your photography to the next level.

We will cover:

- ~Why would I even want to do personal projects?
- ~How do I come up with a concept?
- ~What are the common pitfalls that derail the process?

By the end of the class, you will leave with several project ideas – and the tools to put them into action!



Since earning his Bachelor of Arts in 1992, continuing education has always been a priority for Larry.

Countless art classes and photography workshops have helped to mold his style and

technique.

His work encompasses a broad range of styles- from fun, whimsical black and whites to elegant, traditional portraiture.

He is also a talented painter, with a rich style inspired by artists like Pina Daeni and John Singer Sargent.



His work has been featured in everything from the "Painter Wow" books to the cover of Professional Photographer Magazine. He has had several images included in the PPA Loan Collection, earning him the Imaging Excellence Award in 2013. He has also been a finalist in the Grand Imaging Awards.

Larry is a past president of the Dallas Professional Photographers Association and currently serves on PPA's Board of Directors.



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