



# Everyone Needs a Headshot

*Kira Derryberry Tallahassee, FL*

2023 EXPO speaker

Kira Derryberry keeps a busy studio year round by photographing people to update their headshots.

Her system utilizes a fast and easy system for booking, shooting, and selling something nowadays everyone needs!

In this program, Kira will take you through her process and philosophy around creating headshots for business pros, entrepreneurs, creatives and more. Kira will go over her in person selection and sales and Zoom session process as well as best practices for creating in today's headshot market. In addition, learn Kira's best techniques for creating corporate composites that will generate repeat business again and again.

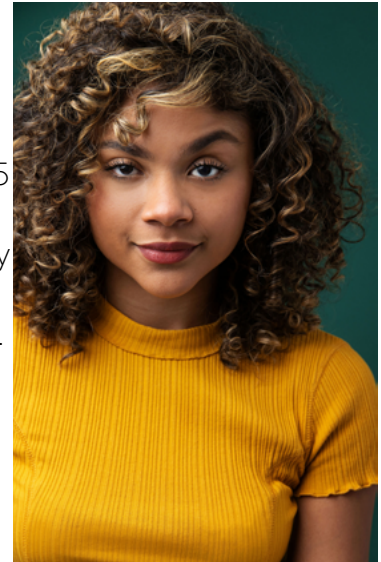
If you are looking to change things up or add this valuable service to your business, this is a program you won't want to miss!

Kira Derryberry is a Tallahassee based photographer focused on Family, Commercial, and Corporate portraiture.



Originally from Huntsville, Alabama, Kira moved to Tallahassee in 2005 after graduating from The University of Alabama with a BA in Photography.

Kira is a proud member of Professional Photographers of America and has earned Master Photographer, Master Craftsman and Certified Professional Photographer, is an approved judge for International Photographic Competition, and as of March 2023, serves as President for PPA's Board of Directors.



Kira is also co-host of the popular photography podcast, Get Your Shoot Together. When not slinging a camera or volunteering for her favorite photography organizations, Kira is a wife and a mom who publicly loves karaoke jams and bad science fiction.



Professional Photographers of America