



2019 PHOTO
EXPO
CLASS

Keynote: Lindsay Adler

The Art of Stylized Portraiture.

SPONSORED
BY

Canon



Create a portrait that is a work of art! In this class Lindsay Adler will share her process of creating award-winning portraiture through concept development, mood boards, styling and more. You will learn what it takes to create top-tier quality portraiture that not only wows your clients, but also allows you to demand a high price tag. She will share her favorite techniques and uncover how you can utilize the concepts of fashion photography to create extraordinary images for weddings, boudoir, senior portraits and more.

As a fashion photographer Lindsay has risen to the top of her industry as both a photographer and educator. Based in New York City, her fashion editorials have appeared in numerous publications including Marie Claire, In Style, Elle, Harper's Bazaar and more. As a photographic educator, she is one of the most sought-after speakers internationally. Lindsay enjoys teaching on the industry's largest platforms and most prestigious events. She has worked with some of the top brands in the photographic and related industries such as Canon and Adobe. Her client list consists of NBC, Grey, Edelman, Saatchi & Saatchi and more. A clean, bold, and graphic style has become the hallmark of her work, whether shooting advertising campaigns, designer look books, jewelry, hair campaigns, fashion editorials, or professional athletes. Lindsay is renowned for her creativity and collaborating with designers and stylists in order to create fresh looks.

Lindsay's energy and enthusiastic teaching style showcase her excitement to share her passion and knowledge with others, whether it is world-wide through prestigious platforms such as CreativeLive, KelbyOne, and the industry's largest conferences, or through her blog, video tutorials or her five books. She is located in Manhattan shooting fashion full time. She is honored to have been named a Canon Explorer of Light as well as a ProFoto Legend of Light.

