



The 12 Elements of Business

2019 PHOTO
EXPO
CLASS

**Make them a part of your everyday
photography, business and life.**

Using the Twelve Elements of a Merit Print as a guide, Bryan will show how you can use the principles of Image Competition to become a better photographer and businessperson. Learn to make everything you do merit worthy. Applying the 12 elements to every part of your work will help you see your photography and your business in a whole new way.

Bryan will mix in some proven marketing systems that will align you with your target market and your ideal customer.

This program will unlock a new way to apply the elements. Each of the elements will be broken down and overlaid onto aspects of your photography, business and life.

Bryan has his PPA Masters of Photography and Photographic Craftsman Degree from Professional Photographers of America (M Photog., Cr.), is a Certified Professional Photographer (CPP), has the Fellow of Photography Degree from the Oregon Professional Photographers Association (FP) and is a member of the American Society of Photographers (ASP). Bryan also holds the status of an Approved Photographic Instructor (API) from PPA and has over 100 speaking merits. (EDU100)

